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Family Pride is the national non-profit organization committed to securing family equality in our lifetime. Our work consists of strategically linked initiatives—broad in scope, but simple in vision—love, justice, family, equality. We make change. We share information. We build community. We are visible.

what's all this?

Now that you have your kit, let's take a look at what's inside. You may want to use the enclosed binder to organize your materials by date or by topic. Keep in mind, you'll be getting periodic updates with additional publications, tools, information and resources—so leave some room. Here's a list of what you have so far:

- **welcome to your parents group kit ::** this letter gives you an introduction to the parents group kit, lets you know what to expect and who to contact.
- **a step-by-step guide: starting a parents group ::** everything that you need to get a parents group up and running. This guide is a great brainstorming tool and stepping stone for anyone interested in launching or re-launching a parents group.
- **a step-by-step guide: activating group members by phone ::** building a phone tree is an effective way of reaching group members—here's how to create one.
- **a step-by-step guide: writing your mission statement ::** if you want to get somewhere, you need to know where you're going. This guide will help you build a powerful and inclusive mission that reflects your parents group.
- **a step-by-step guide: creating an outreach plan ::** by reaching out to the community you will generate awareness, recruit members and gain resources.
- **a step-by-step guide: building partners & coalitions ::** two heads are better than one—this empowering guide helps build your network of support.
- **the OUTSpoken newsletter ::** this bulletin contains important information, articles and calls to action for parents, prospective parents and allies.
- **the at a glance series: family pride—who we are, what we do ::** this quick-reference tool will familiarize you with the important work of family pride.
- **the at a glance series: marriage equality & our families ::** this tool provides insight into one of the most critical and controversial parts of our movement and explains the relationship between marriage equality and our families.

